



**FOR IMMEDIATE RELEASE**

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**Clare Controls Partners with Distributor Electronic Supply Company: (ESC)**

*Clare Controls Now Available Through ESC to Provide Dealers Access to Premium Wireless Security with Full Line of Smart Home Products*

**Sarasota, FL, October 18, 2017** – Clare Controls is proud to announce its partnership with ESC to deliver Clare's Smart, Secure, and Simple platform to ESC's independent dealers. The Clare platform delivers CEDIA grade automation and alarm services to the professional security and integrator channels in one, seamless solution.

"Over the last few years, we have received an increased number of calls from our dealers regarding the need to integrate new and existing products for their customers", said Kristi Jennings, VP of Marketing and Sales at ESC. "We feel Clare best provides that solution. Clare gives our dealers the much needed, cost-effective tools that enable them to better compete in today's changing market place. We are excited to bring them these new opportunities and look forward to working with Clare."

All ESC customers now have access to Clare's full line of smart home products ranging from premium wireless security and surveillance products, including IP cameras and NVRs, to smart thermostats and controllable lighting, and the award-winning Clare Video Doorbell. ESC will also offer the Cliq.secure kit, which includes a Resolution Products Helix panel and a Cliq.mini smart home control hub. ESC customers can now offer residents monitored security and full-featured home automation in one, seamless solution.

"Clare is proud to partner with ESC to offer its network of dealers profitable smart and secure solutions that help grow their businesses", said Brett Price, President of Clare Controls.

Clare's robust automation platform that supports over 1,800 electronic devices commonly found in homes, combined with integrated security features, uniquely positions security dealers to deliver the connected home solution consumers expect. The Resolution Products Helix security panel and sensors are auto-discovered and protected from takeover in the ClareHome system, thus creating a cost-effective, revenue-driving solution for the security and smart home markets.

Clare offers premium solutions to mainstream consumers; ESC's strong presence in Alabama, Arkansas, Florida, Mississippi, and Tennessee will expand availability of a Smart and Secure platform to security installation professionals. Clare Controls is available now from ESC, for more information visit [www.electsupply.com](http://www.electsupply.com).

**About Clare**

Clare Controls is a provider of smart home solutions that blend professional installations with DIY system modification and expansion. Clare increases safety and convenience, helps conserve energy, integrates entertainment, and provides home security monitoring all in one sleek, simple-to-use App. Clare specializes in wireless smart home and security communication product manufacturing and provides US-based ClareCare consumer support to ensure client satisfaction. Clare Control's products and services are offered exclusively through a network of licensed and authorized Dealers. Clare's headquarters is in Sarasota, FL. For more information, visit [www.clarecontrols.com](http://www.clarecontrols.com). Like us on [Facebook](#), follow us on [Twitter](#), and connect with us on [LinkedIn](#).

**About Electronic Supply Company**

Electric Supply Company (ESC) is a wholesale professional electric equipment provider that has been in business since 1956. ESC functions as a source for independent dealers to purchase products within the Intrusion, CCTV, Life Safety, Access Control, Home Solutions, Gate Operators, and Wire & Accessories markets. ESC currently has seven locations in four states, and a sister company that is a third-party contact monitoring station. The focus of ESC is to meet the needs of our dealers by striving to carry products and giving access to services that can assist in growing their business. For more information, visit [www.electsupply.com](http://www.electsupply.com)

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