

## FOR IMMEDIATE RELEASE

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## Deako Announces Partnership with Clare Controls for Expanded Smart Lighting Integration

Two New Home Developments in Texas and Florida Launching with Deako and Clare Installed.

**SEATTLE and PHOENIX, December 11, 2018 (GLOBE NEWSWIRE)** - This week, at the TecHome Builder Summit in Arizona, Deako (www.deako.com), a leader in smart lighting, announced that it has been selected by Clare, a leading smart home control platform, to provide Deako's modular smart lighting solutions within the ClareHome platform across the U.S. Clare centralizes all smart home devices into one control platform for ease of use, simple set-up, configuration, maintenance, and management of the different smart home-enabled devices within a home. Also as part of this newly formed integration, Deako and Clare will soon launch together with a number of builders in Texas, New Jersey and Florida to start and then expand nationally.

This partnership will allow for all Clare enabled smart homes to control Deako smart light switches using Clare's touch screen control panel and also Clare's smartphone apps. This rapid deployment of Deako smart lighting within the full-range of Clare's smart home solutions will begin in early 2019. With Deako's modular smart lighting system, builders and homeowners have the ability to easily upgrade in seconds with a "click-in" smart switch.

"Deako is proud to be selected by smart home innovators like Clare, and to be able to offer customers the ability to quickly and easily add Deako smart switches to their smart home system," said Wes Nicol, COO of Deako. "Being integrated with Clare means that Deako will soon be available to the thousands of homes that already employ Clare for their smart home solution. The addition of the new offerings at new home communities in Texas, New Jersey and Florida confirm that this will be a powerful combination for builders as well."

Deako's modular system of easy-to-install back plates has created an affordable smart lighting system with no special wiring or hubs required. The patented "click-in" switches make the Deako product simple to install, and home builders are benefiting from the ability to offer upgrades to smart technology systems to homeowners -- a key differentiator for them.

"We have been impressed with the Deako smart lighting solutions and are looking forward to offering support for them in our ClareHome platform," said Brett Price, President of Clare Controls. "At Clare, we're always looking for the best, most innovative solutions that meet the growing demands of our smart home customers. We're excited to have Deako smart lighting support soon added to our ClareHome system."

When used together as part of a whole home system, Deako's beautiful, touch screen smart light switches can each control one light, groups of lights or all of the lights in a home with a simple tap of a switch. This scene controlling feature had traditionally been offered only in high-end systems and usually only placed in select areas of the home due to high cost and complex wiring. All Deako Smart

Switches include an elegant touch interface, timer and voice control, and work with Android and iOS devices.

## **About Clare Controls**

Clare Controls is a provider of smart home solutions that blend professional installations with DIY system modification and expansion. Clare increases safety and convenience, helps conserve energy, integrates entertainment, and provides home security monitoring all in one sleek, simple-to-use App. Clare specializes in wireless smart home and security communication product manufacturing and provides US-based ClareCare consumer support to ensure client satisfaction. Clare Controls' products and services are offered exclusively through a network of licensed and authorized dealers. Clare's headquarters is in Sarasota, FL. For more information, visit <a href="https://www.clarecontrols.com">www.clarecontrols.com</a>. Like us on Facebook, follow us on Twitter, and connect with is on Linkedin.

## **About Deako Smart Lighting**

Deako believes that everyone should be able to enjoy the wonderful experiences of smart lighting, regardless of their budget. We invented the modular light switch, giving homeowners maximum flexibility to customize and upgrade their systems, at any time, in minutes and without turning off the power. Deako Smart Lighting has been named the #1 Smart Lighting Control System by TecHome Builder, Top 25 Innovative IOT Companies by Entrepreneur, Top 50 most promising Startups by Bloomberg, and "Changing The Way Builders Spec Light Switches" - Builder Magazine. For more information, visit the Deako Smart Lighting Website (www.deako.com), Deako Twitter, Deako Facebook, Deako Instagram, and Deako LinkedIn.

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